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## **2012 Neuroscience in Education Webinar Series Kicks Off with Pat Wolfe Interview**

**CHICAGO, IL (January 10, 2012)** – Learning Enhancement Corporation (LEC) has announced that it will kick off the 2012 lineup of its popular Neuroscience in Education Webinar Series with an interview with Dr. Patricia Wolfe, author of *Brain Matters* on January 24. The interview will explore the brain's development, the impact of technology on the brain, brain-compatible teaching strategies, and how brain research is changing teaching and educational outcomes. The second edition of *Brain Matters* was published in 2011 by the Association of Supervision and Curriculum Development (ASCD).

Dr. Wolfe is an international authority on the educational implications and application of current neuroscience, cognitive science and education research to teaching and learning. In her capacity as an independent consultant, she has trained thousands of administrators, teachers, boards of education, and parents in schools and districts throughout the United States and in over 50 countries internationally. She is an award-winning author and has appeared on numerous videotape series, satellite broadcasts, radio shows and television programs. Her books include *Brain Matters: Translating the Research to Classroom Practice* and *Building the Reading Brain, PreK-3* (co-authored with Dr. Pamela Nevills). She is also the author of numerous book chapters and articles. [www.patwolfe.com](http://www.patwolfe.com).

Other topics in the Neuroscience in Education Webinar Series planned for 2012 include New Approaches to Assessment: How to Get Every Student to "I Can;" The Implications of Social Media in Education; Developing Cognitive Skills of Special Education Students; and LEC's annual update of New Findings in Brain Research for Educators.

More information and complimentary registration are available at [www.mybrainware.com/webinars/](http://www.mybrainware.com/webinars/).

### **About Learning Enhancement Corporation**

Learning Enhancement Corporation has developed a software platform for learning that combines the latest neuroscience with motivating video-game technology. Its flagship product, BrainWare Safari, develops 41 cognitive skills in a comprehensive, integrated and engaging way. BrainWare Safari was named one of the Top 100 Products of 2011 by District Administration Magazine, and has earned an impressive array of awards including the Software and Information Industry CODiE Award as Best Education Game or Simulation; a Parents' Choice Award, a Teachers' Choice for the Family Award; a Mom's Choice Award; a Distinguished Achievement Award from the Association of Educational Publishers and the Parent Tested Parent Approved Seal of Approval. LEC won the EdNET Rookie of the Year Award in 2006, honoring the most promising venture with the greatest potential to be a significant player in the education industry in the coming years. For further information, visit [www.MyBrainWare.com](http://www.MyBrainWare.com) or call 877-BRAIN-10 (877-272-4610).

Additional Resources:  
[www.BrainWareSafari.WordPress.com](http://www.BrainWareSafari.WordPress.com)  
[www.YouTube.com/BrainWareSafari](http://www.YouTube.com/BrainWareSafari)  
[www.Facebook.com/BrainWareSafari](http://www.Facebook.com/BrainWareSafari)

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